



## **Minutes Joint Meeting – Tempe and ASU Senior Staff November 24, 2003**

**Minutes of the Joint Meeting of the Tempe City Council and Arizona State University Senior Staff held on November 24, 2003, 3:00 p.m., at the President's Boardroom, Administration Building A, Arizona State University, Tempe, Arizona.**

**City Councilmembers Present:**

Mayor Neil Giuliano  
Vice Mayor Barb Carter  
Councilmember Ben Arredondo  
Councilmember Dennis Cahill  
Councilmember Len Copple  
Councilmember Pam Goronkin  
Councilmember Mark Mitchell

**ASU Senior Staff Present:**

President Michael Crow  
Steve Miller, Deputy Vice President  
Rob Melnick, Associate Vice President  
Virgil Renzuli, Vice President of Public Affairs  
Jonathan Fink, Vice President of Research  
Jim O'Brien, Sr. Advisor to the President

**City Staff Present:**

City Manager Will Manley  
City Clerk Kathy Matz

**Others Present:**

Alia Beard Rau, *The Arizona Republic*  
Kirsten Searer, *East Valley Tribune*  
Mike Williams, Tempe Consultant/Lobbyist

**Tempe Mayor Neil Giuliano** called the meeting to order at 3:05 p.m. and introduced the Council and City staff.

**Agenda Item 2 – ASU Capital Development Plan Presentation**

President Michael Crow gave a PowerPoint presentation on ASU's updated planning process:

- Comprehensive Development Plan for "A New American University"
- 3 challenges: grow ASU/enhance quality, expand research, embed ASU in community
- One University – Many Places: goals/plans for strengths/growth of each campus

- Principles for changing directions/vision
- ASU will be Unique – embedded in community, socially-engaged, trans-disciplinary
- ASU has a national reach, statewide reach, regional reach
- Growth statistics: 2000, 2010, 2020, 2025
- Employment growth over time – same employment density as central L.A.
- ASU West – will have 20,000 students
- ASU East – polytechnic campus
- ASU Downtown – 12,000 students, bio-medical collaboration
- Main Campus Focus/Issues – University/knowledge districts; must extend beyond core campus to Downtown Tempe district, Sports/Sun Devil district, Science/Learning district, Art Space district, Karsten Green District, Sunset District; eventually 50K students
- How ASU can become blended entity/broader partner is all districts/neighborhoods in downtown/northwest Tempe; light rail critical to ASU; Brickyard – moving Engineering/Computer Science/research there
- This is the moment of greatest opportunity between ASU and City. Need for total partnership with City; ASU planners working intimately with City planners
- Huge challenges with Legislature, fundraising, private/public partnerships
- ASU Bio Design Institute – first Grade-A Research Building (\$390M) on campus; 2-3 times bigger than downtown Phoenix facility
- Tempe Center plans - \$500M; ASU Foundation Building - \$48M; plans for dorms complex (7500 students) at Apache/Rural

There was **general discussion** regarding: light rail, Brickyard plans, ASU student housing issues, strengthening economic ties between City/ASU, public/private partnerships, eminent domain issues, and the future of ASU fraternities/Alpha Drive.

### **Agenda Item 3 – Wireless Communications Service in Downtown Tempe/ASU**

Mayor Giuliano stated that City staff has been researching the possibilities/costs for a wireless umbrella downtown.

There was general discussion regarding: technical challenges, City/ASU working together, downtown features/attractions, ASU students downtown/Brickyard, and neighborhood communications issues.

**Meeting adjourned at 4:15 p.m.**

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Kathy L. Matz  
City Clerk